Book Profit Plan Checklist

A Fantastic Solution to Writing Books That Sell You

By Steph Ritz

Steph Ritz

WORDS THAT CHANGE THE WORLD

Business Profit Plan for Authors

Authoring a book? Is it to support your business? Is it integrated with your business to covert readers into active community members?

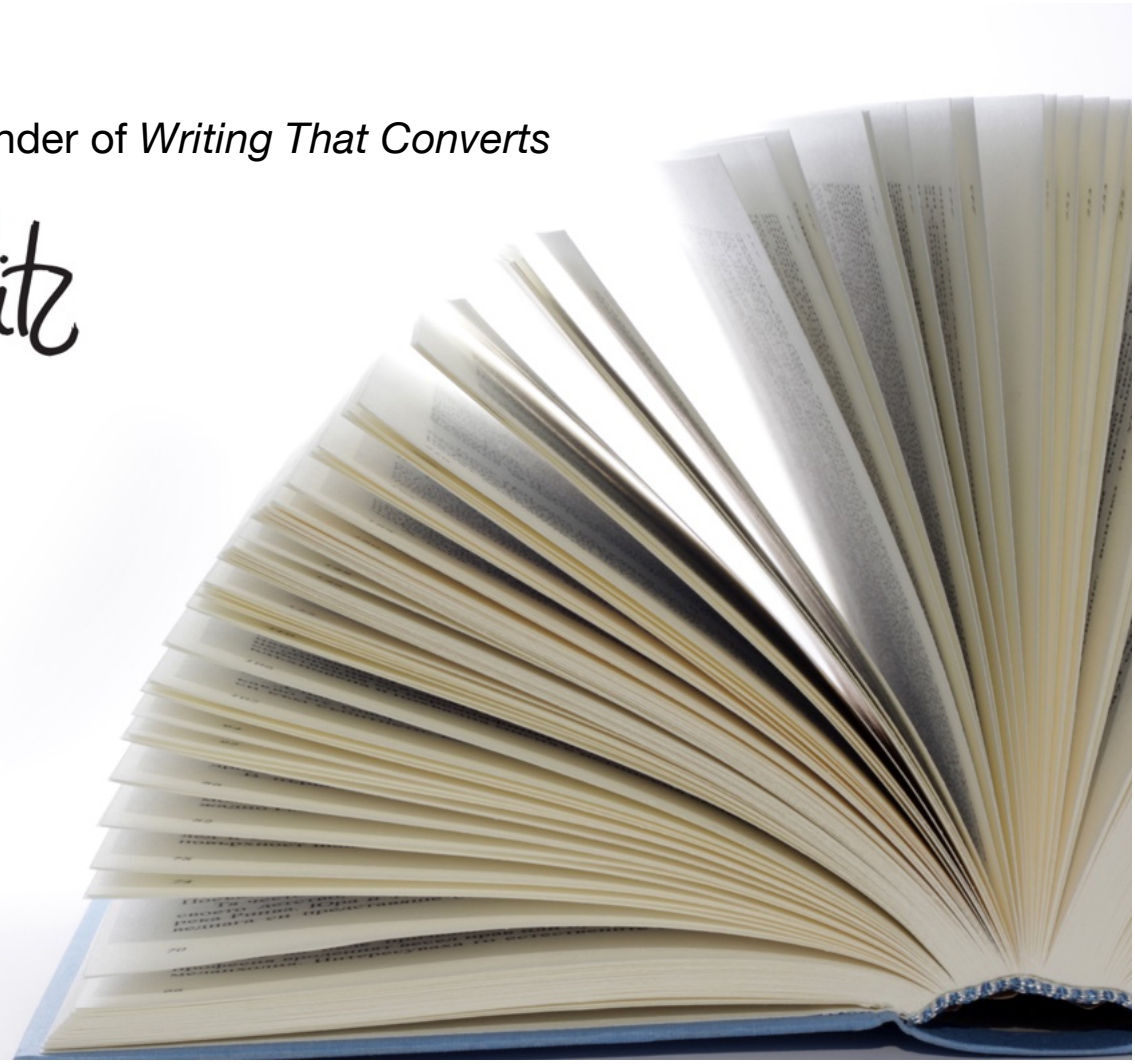
This checklist introduces you to a way of leveraging your book into leads, a legacy, and a business platform by suggesting ways you can ask readers to come play with your online offers and your products so they can access your extraordinary gifts.

Building a business profit plan into your book shows people who you are, what you do, and what you're offering in a way that they can understand the value you're able to deliver.

Truly, I hope you enjoy playing with this free Book Profit Plan Checklist!

Cheers,
Steph Ritz, founder of *Writing That Converts*

Steph Ritz



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This section/topic can become a talk or preview webinar:

These other businesses compliment your expertise:

These people's testimonials would support your claims:

These bonuses would support your offer:

Self-assessments you can provide:

These chapters could be stand-alone stories:

Call-Me written into your text:

Email-Me written into your text:

Customized landing pages:

Seeded offers in your text:

These downloads (video/audio/pdf) enhance your message:

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Tired of Being THE Best-Kept Secret?

Listen, I get it, like me you want to sound like yourself when you write and you want your writing to inspire people to receive your offers. You're ready to leverage your reach and move people into action with your words…

You want an easy, step-by-step guide to…

• Build your web presence, develop a quality website, and create writing that converts.

• Outline your book project, develop a quality book text, and create a clear marketing business profit plan.

• Pull forward the unique pieces of you and shape your future to support you as you VOICE your passions.

• Get your stories out of your head and finally get your life-changing wisdom into the hands of your tribe.

Success is in your fingertips…

Let's chat to customize a plan that plays to your creative strengths. Discover how your words can change the world.
FREE gift worth $397 - at no cost to you!

Claim Your Free Chat